



## **PARTNERSHIP PLAN**

**Fondation Bon départ de Canadian Tire du Québec**

### **34<sup>rd</sup> Annual Golf Tournament**

**Monday, August 18, 2025**

*Club de Golf le Mirage*

Flagship event of the Fondation Bon départ de Canadian Tire du Québec, this tournament is our largest annual fundraising event. It is a special opportunity to meet members of the Canadian Tire family: dealer, management members, major partners, suppliers, donors and friends.

This sponsorship plan has been carefully developed to offer you a place of choice before, during and after the event. Several options are available to meet your marketing objectives.

Reserve your place now and be part of this unmissable event.

*All profits from this Golf Tournament are intended to finance the Base de plein air Bon départ, which welcomes young people in vulnerable situations, as well as young people and adults living with an intellectual challenge, throughout the year to offer them a unforgettable experience in nature.*

# PARTNERSHIP PLAN



	Prestige 50 000\$	Albatros 33 000\$	Swing 22 000 \$	Eagle 16 500 \$	Birdie 11 000 \$	Par 6 600 \$	Bogey 4 400 \$	Junior 2 200 \$
<b>During the day of</b>	One foursome	•	•					
	Banners along the road leading to the golf club	•	•					
	Vertical panels at the reception	•						
	Logo on a banner on the green of one hole on each course	• Alone	• Alone	• Alone	• 2 logos			• 3 logos
	Logo in the day program	•	•	•	•	•	•	•
	Presentation of a hole	•						
	Customized visibility <sup>1</sup>		•	•	•	•	•	
<b>During the evening</b>	2-minute speech	•						
	Logo on screens	Alone	Alone	Alone	Alone	By category	By category	By category
	Word of appreciation by the host	•	•	•	•			
	An ad in the evening program	• Full page	• Full page	• Half-page	• Half-page			
	Logo in the evening program	•	•	•	•	•	•	•
	Presentation of the show or dinner	•						
<b>Online</b>	Possibility of offering a branded gift to all the guests <sup>2</sup>	•	•	•	•	•	•	•
	Logo on the website	•	•	•	•	•	•	•
	Logo in the annual report	•	•	•	•	•		
	Post on social media	Alone	By category	By category	By category	By category		
	Logo in the thank you email	Logo	Logo	Logo	Logo	Logo	Logo	Name
Logo in the auction email	•							

1. See p.3 for personalized visibility options according to each category
2. At the sponsor's expense



# PERSONALIZED VISIBILITIES

For the categories below, each partner can choose **one** visibility including the branding with its logo.

<b>ALBATROS</b>	<b>SWING</b>
<ul style="list-style-type: none"> <li>• Sponsorship of golfers' gift</li> <li>• Logo on golf carts (max. 2 partners)</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsorship of golfers welcome table</li> <li>• Sponsorship of the digital auction</li> </ul>
<b>EAGLE</b>	<b>BIRDIE</b>
<ul style="list-style-type: none"> <li>• Presentation of a hole and animation on the two courses</li> <li>• Sponsorship of the live auction</li> <li>• Inside the golfers cart personalization</li> </ul>	<ul style="list-style-type: none"> <li>• Tournament photo studio</li> <li>• Cocktail (max. 2 partners)</li> <li>• Food court at the 9 ½ (max. 2 partners)</li> </ul>
<b>PAR</b>	<b>BOGEY</b>
<ul style="list-style-type: none"> <li>• Breakfast (max. 2 partners)</li> <li>• Refreshment carts (max. 2 partners)</li> <li>• Food truck or food station at the 9 ½ (max. 5 partners)</li> <li>• Company booth at the 9 ½</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in the hole cups (max. 4 partners)</li> <li>• Food stations on both courses</li> <li>• Valet station</li> </ul>
<b>À LA CARTE</b>	
<ul style="list-style-type: none"> <li>• Ad in the evening program (\$)</li> <li>• Sponsorship of the volunteers caps (\$)</li> <li>• Sponsorship of the guest gift bag (\$)</li> <li>• Golf pin flags (\$)</li> <li>• Animation of a hole on each course (\$)</li> <li>• Golfers lanyards (\$)</li> <li>• Logo on golf balls boxes (\$)</li> </ul>	

For more information on sponsorship categories and their visibility, or to confirm your sponsorship, please contact Vicky Bellemare by email at [vbellemare@fbdctq.ca](mailto:vbellemare@fbdctq.ca)

**FONDATION BON DÉPART DE CANADIAN TIRE DU QUÉBEC**

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